



PRESS RELEASE

FOR IMMEDIATE RELEASE

Primary Media Contact:

Kevin Sanchez
Hollenbeck Associates
(415) 227-1150 ext. 10
kevin@hollenbeckassociates.com

Wellcorps International Releases Major Paper on History and Evolution of Amphetamine and Anti-Depressant Use in America

SAN FRANCISCO, CA – Wellcorps International, one of the nations leading social, health and environmental advocacy groups, today released a major paper on the history and evolution of amphetamine and anti-depressant use in America. The paper can be found in its entirety at www.wellcorps.com.

Authored by Wellcorps Founder and President Tony Rich and noted clinical medical anthropologist Meg Jordan, PhD, RN, the paper delineates the history and widespread, medically-prescribed use of amphetamines by Americans and offers alternative, holistic approaches to kick starting the brain.

“From 1935, when Benzadrine Sulfate first appeared to entice doctors to prescribe amphetamines to housebound women tired of their daily drudgery; to the chemical manipulation and rebranding of it into the fastest selling drugs to children and young adults, the history, evolution and morphology of amphetamine use in America is disturbing and eye-opening,” said Rich.

In their combined work, Rich and Jordan delineate how this category of chemicals, banned for sale to adults due to its health hazards and addictive qualities for weight loss and improved mood in the 1960’s, is now the leading prescription medication for Attention Deficit Hyperactivity Disorder (ADHD) in children and has become the drug of choice for high school and college students across America.

Within the paper, Dr. Jordan also highlights the on-going search by millions around the world for natural remedies to physical and mental ailments as well as the challenges they face in finding them due to lack of knowledge by conventional health care providers.

“It should come as no surprise that when drug companies are spending twice as much on marketing and administration than they do on research and development, that doctors, who are as vulnerable to the \$3 billion worth of drug marketing as anybody, tend to reach for the prescription pad when you complain of feeling down or not being able to focus,” said Jordan. “From 1997 to 2001, the number of retail prescriptions increased from 2.4 billion to 3.1 billion, much of it the result of direct-to-consumer advertising.”

Jordan says that for those wanting to find natural alternatives to pharmaceuticals, they shouldn’t give up hope, and includes a checklist for those who want to tell their doctors they would rather try a natural solution.

For more information and to read a copy of the paper, please visit the “News to Use” section on the Wellcorps International website, www.wellcorps.com.

About Wellcorps.com

Wellcorps.com is a Social, Health and Environmental Advocacy Group. The science, formulation and education team behind Wellcorps.com brings over 30 years of proven success in the marketplace, with total created branded product and service sales in excess of \$3 billion worldwide. For more information, visit their website at www.wellcorps.com.™